



December 18, 2018

Columbus Animal Care & Control Center is USING NEW FACIAL RECOGNITION TECHNOLOGY FOR LOST PETS.

Partnering with Finding Rover using revolutionary technology to identify lost pets in [Location]

Our Animal Control joins the ranks of shelters in using facial recognition technology to identify lost dogs and cats. This shelter now offers their community an additional tool to help lost and adoptable dogs and cats find their forever home.

Now every dog and cat that enters the Animal shelter system becomes registered on Finding Rover. Users of Finding Rover can search the shelter and surrounding areas right from their smartphone or computer in efforts to find their missing pet, a neighbor's missing pet, the family of a found pet, or search for adoptable pets.

Every dog and cat that leaves Columbus Animal Care & Control Center], through a reunion or an adoption, can remain protected on Finding Rover when the pet parent registers on Finding Rover with the same email address that the shelter has on file. If that dog or cat ever gets lost, their record will already be in the system, and identifying that pet will be a snap.

Registration of your pet is FREE and as simple as 1, 2, 3! Just go to www.FindingRover.com and:

1. Upload your pet's photo
2. Enter a few details about your pet
3. Enter your name, email address, and zip code

That's it! Once your pets are registered, they're protected for life.

"Dogs and cats are beloved family members, and if he or she goes missing, it can be devastating to everyone involved. We want to do everything we can to safeguard our pets from being lost forever. Registering on Finding Rover is another step all pet parents should take to further protect their furry family members." — John Polimeno, CEO and Founder of Finding Rover.

When a community comes together on Finding Rover, more dogs and cats can find home. Please help more pets find home and spread the word.

In addition to helping lost pets find home, Finding Rover also features dogs and cats that are available for adoption! Find your next family member with Finding Rover!

Helpful links:

Finding Rover is online at www.FindingRover.com

Finding Rover is on Facebook at <https://www.facebook.com/FindingRover/>

Finding Rover is on Twitter at <https://twitter.com/findingrover>

Together our community can become the NUMBER ONE user of this new technology. Register for FREE on Finding Rover today and help spread the word! The more people that are registered on Finding Rover, the more we can all help reunite lost dogs and cats with their families and place adoptable pets in new homes. In doing this we can all help to save more lives!